

FOR IMMEDIATE RELEASE

NORTH STAR RESOURCE GROUP PROMOTES EDWARD DEUTSCHLANDER AND DAVID VASOS TO CO-PRESIDENTS

MINNEAPOLIS – SEPTEMBER 2, 2008 – North Star Resource Group – a comprehensive financial services firm based in Minneapolis – announced today that it has promoted Edward G. Deutschlander and David Vasos to co-presidents of the firm, effective immediately. In addition to the co-president roles, Deutschlander will serve as chief operating officer and Vasos as chief financial officer.

“This promotion is part of our succession plan as we look ahead to continuing great service to our clients and attracting and retaining the best advisors,” said Phillip C. Richards, chief executive officer of North Star Resource Group. “Both Ed and Dave have distinguished themselves over the years in every role they have assumed. I’m proud to have them leading our organization.”

Both men have spent their entire careers at North Star Resource Group. **Deutschlander** joined North Star Resource Group in 1993 as an advisor and then moved into recruiting roles for the firm. He was most recently executive vice president. In addition, he recently served as president of GAMA International, an organization serving the professional development needs of individuals and companies engaged in the distribution of financial services and products. Deutschlander is a Chartered Life Underwriter (CLU) and a Chartered Leadership Fellow (CLF), and is active in many industry associations, including GAMA International, the National Association of Insurance and Financial Advisors (NAIFA) and serves on the board of the Scott H. Richards North Star Charitable Foundation.

Vasos joined North Star Resource Group in 1981 as an advisor after earning his MBA in Financial Economics from the University of Iowa. He was most recently executive vice president, chief financial officer and chief operating officer for North Star and a vice president of CRI Securities, LLC, a securities broker/dealer and registered investment advisor. He is a CERTIFIED FINANCIAL PLANNER (CFP®) Practitioner, a member of the Financial Planning Association, the National Association of Insurance and Financial Advisors (NAIFA) and GAMA International. He serves on the board of the Scott H. Richards North Star Charitable Foundation.

About North Star Resource Group

North Star Resource Group is a Minneapolis-based financial services firm that helps individuals and businesses create, preserve and protect their wealth. The firm has offices in 10 states, and through its 200 financial advisors provides financial guidance for individuals and businesses in the form of financial planning, life and disability insurance, retirement plans and investments, long-term care and employee benefits. As of December 31, 2007, North Star Resource Group had nearly \$4 billion in assets under management and more than \$17 billion in life insurance in force. For more information, visit www.northstarfinancial.com.

North Star Resource Group offers securities and investment advisory services through CRI Securities, LLC and Securian Financial Services, Inc., Members FINRA/SIPC. CRI Securities, LLC is affiliated with Securian Financial Services, Inc.

Editor's note: Digital photos of Ed Deutschlander and David Vasos are available upon request.

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