

# Weisenberger *and* Evenson

Our philosophy is simple:

*We believe in helping our clients live life to the fullest and enjoy their wealth.*

- With over 40 years of combined experience, working exclusively through North Star Resource Group, our financial team is dedicated to strengthening your financial position.
- Our client-centered approach to money management helps you feel informed and empowered to make responsible choices regarding your financial future.

## Solutions for your Financial Future

A financial strategy is key to helping you reach your financial goals. We offer fee-based planning and asset management services, as well as a full array of brokerage products for both investment and insurance needs.

## We're Committed to Understanding You

We'll take the time to explain the risks involved, choices available and which options are best for you. We are accessible, providing you with the highest level of personal service. By using a team approach, we're able to welcome new clients into our practice and continue to grow through referrals from our valued clients. We focus on helping you accumulate, protect and enjoy your wealth. No matter what financial path you've traveled, we can help you set a new course to reach your financial goals.



### **NORTH STAR RESOURCE GROUP**

2945 Triverton Pike Dr. Ste 200 • Madison, WI 53711

Ph: 608.271.9100

[www.northstarfinancial.com](http://www.northstarfinancial.com)

[Doug.Weisenberger@northstarfinancial.com](mailto:Doug.Weisenberger@northstarfinancial.com)

[Josh.Evenson@northstarfinancial.com](mailto:Josh.Evenson@northstarfinancial.com)

North Star Consultants, Inc. Insurance Products and Services | CRI Securities, LLC Securities and Investments | Securian Financial Services, Inc. Variable Products and Securities | North Star Resource Group offers securities and investment advisory services through CRI Securities, LLC and Securian Financial Services, Inc., Members FINRA/SIPC. CRI Securities, LLC is affiliated with Securian Financial Services, Inc.

**Doug Weisenberger**  
CFP®, CLU, ChFC, CLTC



**Josh Evenson**  
CFP®, ChFC, CASL



## As independent financial advisors:

We analyze your unique situation and help you allocate your assets appropriately. We deliver customized solutions for individuals, families, and businesses.

### Objectives covered may include:

- Fee-based financial planning
- Savings and investing programs to reach your short and long-term financial goals
- Retirement income strategies
- Life, Disability and Long Term Care Insurance
- Estate tax planning in conjunction with your attorney
- Benefit plans that can increase employee retention and satisfaction

**Please Contact Us for a No-Fee,  
No-Obligation Consultation.**