

PHILLIP C. RICHARDS HONORED WITH TWO LIFETIME ACHIEVEMENT AWARDS

Phillip C. Richards received one of the highest honors recognizing notable career success and exemplary mentorship to young athletes through his induction into the **National High School Coaches Association Hall of Achievement** (*press release noted below*) on March 26th in Virginia Beach, VA. Coincidentally and unrelated to the NHSCA Award, he also was inducted as **Outstanding American into the National Wrestling Hall of Fame**. He will be permanently recognized at the National Wrestling Hall of Fame museum in Stillwater, Oklahoma and honored at the Hall of Fame Banquet in Owatonna, MN on April 17th.

PHILLIP C. RICHARDS TO BE INDUCTED INTO NATIONAL HIGH SCHOOL COACHES ASSOCIATION WRESTLING HALL OF ACHIEVEMENT TO HONOR CAREER AND SPORTS SUCCESS

Minneapolis - March 17, 2010 -- Business executive and financial services industry leader Phillip C. Richards, CEO of North Star Resource Group, will be inducted into the National High School Coaches Association Hall of Achievement, March 26, during the National High School Wrestling Championships in Virginia Beach, VA. The award recognizes former wrestlers who have gone on to achieve notable success in their careers and are role models to young athletes.

Presented by the National High School Coaches Association (NHSCA), the Wrestling Hall of Achievement Award honors individuals for excellence in sports and in character. J. Dennis Hastert, former Speaker of the U.S. House of Representatives, will be inducted alongside Richards.

“Wrestling is one of those sports that teaches the participant to commit to it with purpose rather than merely being involved, if winning is the goal; it works the same in business,” said Richards.

Richards was a champion high school wrestler at Easton (PA) High School and attended Temple University on a four-year wrestling scholarship. He served as team captain in 1962 and had a variety of other leadership roles at Temple University, including student body president, and the outstanding senior award in 1962.

Richards began his professional career in the insurance industry in 1962 with The Penn Mutual Insurance Company in Philadelphia. In 1969 he acquired North Star Resource Group, which under his leadership has grown into a full-service financial services firm serving 80,000 clients with offices in 11 states.

Richards has won numerous insurance industry awards and in 2007 received the John Newton Russell Memorial Award, the industry's highest honor. He was inducted into the GAMA International Hall of Fame in 2005 and is the only person in the world to have received the International Management Award from that organization in every year since its inception in 1973. He has been a featured speaker in more than a dozen countries and has authored the book, *Twenty Five Secrets to Sustainable Success*, and co-authored another. Richards was also elected to the Temple University Board of Trustees in 2009, and to the Board of The American College this year.

About North Star Resource Group

North Star Resource Group, is a Minneapolis-based financial services firm that helps individuals and businesses create, preserve and protect their wealth. It is one of the few financial services firms in the industry that primarily recruits directly from college campuses and has one of the highest retention rates in the industry. For more information, visit <http://www.northstarfinancial.com>. North Star Resource Group offers securities and investment advisory services through CRI Securities, LLC and Securian Financial Services, Inc., Members FINRA/SIPC. CRI Securities, LLC is affiliated with Securian Financial Services, Inc. Chris Bauer & Company, LLC, is not affiliated with Securian Financial Services, CRI or North Star Resource Group.

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